

The Deloitte's 10th Art & Finance Conference

8 November 2017

Palazzo Mezzanotte | Milan, Italy



Agenda

09:00 - 09:30 Registration and welcome coffee

09:30 - 09:45 **Welcome speech and introduction**

- Enrico Ciai, Chief Executive Officer, Deloitte Italy
 - Yves Francis, Managing Partner, Deloitte Luxembourg
 - Raffaele Jerusalmi, Chief Executive Officer, Borsa Italiana
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09:45 - 10:00 **Deloitte Italy Art & Finance presentation**

Barbara Tagliaferri, Deloitte Italy, Art & Finance Coordinator for Italy

10:00 - 10:30 **The place of art in the Italian economy**

Keynote speaker: Dario Franceschini, Italian Minister of Cultural Heritage and Activities and Tourism

10:30 - 11:30 **Panel 1 | The role of wealth managers in the management of private collections and collections owned by family businesses: case study Italy**

Moderator: Sophie Neuendorf, Director, artnet

Panelists:

- Domenico Filipponi, Head of Art Advisory, Unicredit
 - Patrizia Misciattelli, President, Italian Family Office Association
 - Paola Musile Tanzi, Perugia University Full Professor and SDA Bocconi Affiliate Professor
 - Massimo Penco, Managing Partner, Studio Legale Penco
 - Dave Wolf, Director, Clarity Life
 - Alessia Zorloni, Of Counsel, CBA Studio Legale e Tributario
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11:30 - 12:30 **Panel 2 | Trust and transparency in the Art Market - Is the Art Market a global market?**

Moderator: Henry Blundell, Chief Executive Officer, MasterArt

Panelists:

- Giuseppe Calabi, Senior Partner, CBM & Partners
 - Maria Adelaide Marchesoni, Journalist, Arteconomy24 – Il Sole 24 Ore
 - Laura Patten, Advisory Specialist Leader, Deloitte US
 - Famke Schaap, Director Tax and Legal, Deloitte Belgium
 - Nicola Steel, General Counsel Art EMERI, Christie's
 - Anastasia Tennant, Senior Policy Advisor, Collections & Cultural Property, Arts Council of England
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12:30 - 14:00 Lunch

14:00 - 14:30 **AXA ART Market study | How online data help collectors and art professionals in acquiring contemporary art**

Prof. H. Dieter Dahlhoff, Professor, University Kassel

14:30 - 15:30 **Panel 3 | Private art collection & Family business corporate art collections: motivations – risks – needs**

Moderator: Enrica Roddolo, Journalist, Corriere della Sera

Panelists:

- James Bradburne, General Director, Pinacoteca di Brera
 - Alice van der Slikke, Business Manager of Professional Services, Van Gogh Museum
 - Kai Kuklinski, Global Chief Executive Officer, AXA ART
 - Javier Lumbreras, Chief Executive Officer, The Charitable Museum Endowment Fund
 - Viola Raikhel-Bolot, Managing Director, 1858 Ltd Art Advisory
 - Dr. André Rogger, Head Art Collection, Credit Suisse AG
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15:30 - 16:00 Coffee break

16:00 - 16:45 **Deloitte Art & Finance report 2017 presentation**

- Adriano Picinati di Torcello, Director, Advisory & Consulting, Global Art & Finance Coordinator, Deloitte Luxembourg
 - Anders Petterson, Founder & Managing Director, ArtTactic
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16:45 - 17:15 **Private and Public sectors: opportunities and challenges to manage collections, the French experience**

Aurélie Filippetti, Former French Minister of Culture (2012-2014)

17:15 - 17:30 **Closing speech**

- Ernesto Lanzillo, Deloitte Italy, Deloitte Private Leader
 - Adriano Picinati di Torcello, Director, Advisory & Consulting, Global Art & Finance Coordinator, Deloitte Luxembourg
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Cocktail reception

**agenda subject to change*

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